



FOR IMMEDIATE RELEASE

A Day in the Life of Cambria

March 1, 2021

CAMBRIA, CA -- On Saturday, March 20, 2021, the Spring Equinox, residents of and visitors to Cambria are invited to capture in photos the essence, that day, of what they think makes this community so special.

Photographers may think it's shorebirds, tidal pool inhabitants, the sunset over the Pacific or the sunrise over the Santa Lucias. Some photographers might capture the grin of a child sampling olallieberry ice cream for the first time, or the alert eyes of a young goat cavorting in a pasture, or a pelican resting on San Simeon Pier. The blossoms of a tea tree, the waving grasses on the Fiscalini Ranch, or kids playing on the swings at Shamel Park may appeal to other photographers. Some may choose the lights and shadows of Old Santa Rosa Chapel's nave, and others the peculiarities of a moonstone.

The rules are simple: photos must be taken March 20, 2021 (must include an invisible timestamp in the metadata), and be a minimum resolution 2400px on the shorter dimension. Photos must be in Cambria or nearby (northern limit is Piedra Blancas Lighthouse, southern boundary is Harmony Headlands, and eastern boundary is the Santa Rosa Creek/Old Creek Roads intersection with Highway 46), and must have a caption when photos are submitted online to the Cambria Center for the Arts (<https://cambriaarts.org/march20>) Each photographer may submit a maximum of four shots. No Photoshop alterations are permitted. Please submit within five days of the Equinox, by March 25.

The CCA plans to post all entries on our web page, along with the caption and time and the photographers' names. By submitting a photo, the photographer gives CCA permission to use the photo(s) for promotional purposes.

For further information, please email president@cambriacenterforthearts.org.

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